

# 5th Annual Minority Women Lead

August 25, 2022  
San Jose, CA

## Website FAQ

### **Are you still holding a Minority Women Lead event?**

Yes! This year's Minority Women Lead event will return to San Jose, CA for an in-person, live pitch competition!

### **How much will tickets to the events be?**

Ticket prices will be as follows:

- Members of CalAsian Chamber and/or National ACE: \$15
- Regular Admission and Non-Members: \$25
- Students: \$15

### **When is the application period?**

Applications will be accepted starting June 13, 2022 until July 11, 2022 by 11:59 p.m. PST or until 200 eligible applications are received. Applications are **not** judged on a first come, first served basis.

### **How do I submit my application?**

On Monday, June 13, we will update the application button on our homepage to direct to Submittable.com (where the application will be). You will need to create an account on Submittable.com to apply.

### **How long will it take me to complete the application?**

The application may take you between 10-20 minutes to complete.

### **What materials do I need to prepare for the application?**

In addition to providing information about your business, we will also request headshots, photos of your business/logo/store front, and a one-minute video pitch.

### **What is a Submittable account? Can I apply without it?**

Signing up for Submittable allows you to apply for the Minority Women Lead pitch competition. This will also allow you to save and come back to your application later. We **will not be accepting applications via email** or anywhere else.

### **I'm having problems with my Submittable account. How can I get help?**

Please email [info@nationalace.org](mailto:info@nationalace.org) for assistance with Submittable and use the subject header: "Submittable Question - Minority Women Lead."

### **What do I need to do with the video portion of the application?**

This is your time to *shine*! Use the video portion of the application to show your truest self and why your pitch is worth taking to the final competition.

### **How do I make my video the best?**

While we don't require you to hire a videographer or other professional for your video; good lighting and audio are essential to having a stand-out video. Make sure you are filming in a quiet space with plenty of even, natural lighting and that you are speaking clearly.

We will accept videos taken from a camera, webcam, phone, or whatever else you have with video recording capabilities. No editing is required, but is appreciated.

### **How do I know I'm eligible to apply?**

Business applicants must meet the following requirements:

- Is at least 51% owned and operated by someone who identifies as Female AND identifies as Asian American, Pacific Islander, Native Hawaiian, Black, Indigenous, Latinx, and/or a Person of Color
- Is independently owned and operated; not a franchise location
- Is a for-profit organization that is registered to conduct business in the United States
- Is a legal resident of the 50 United States or D.C. (Void in Puerto Rico, Guam and where prohibited by law)
- Has been operating for one or more years
- Has reached the minimum age of 18 years old or older
- Must be able to travel to San Jose, CA for the pitch event

*(Exceptions for travel will be made on a case-by-case basis.)*

### **What are these applications for?**

The applications are open to those eligible as listed above. Our panel of judges will be looking for individuals with innovative solutions that have the potential to positively impact their communities and display social responsibility.

### **When do we find out if our application is accepted?**

Selected applicants will be notified the week of July 24.

### **How many finalists will there be?**

The top five (5) finalists will move on to the live pitch competition in San Jose, CA on August 25, 2022.

### **How and what do we win?**

Our panel of judges will select three (3) winners to win cash prizes up to \$10,000.

**What happens if my pitch is selected?**

You will be notified at the contact information you provided on your application that you have been selected. Selected applicants will then be scheduled for a complimentary one-hour session with a speaking coach to help guide you through your live pitch. The top five (5) finalists will be asked to join us in San Jose, CA to present your live pitch live on stage in front of our panel of judges.

Round-trip vouchers from Southwest Airlines will be provided to finalists. Finalists are then responsible for their own transportation, meals, lodging, etc.

**What if I am unable to travel to San Jose for the event?**

Finalists must be able to travel for the live pitch competition on August 25.

**Can I still apply/attend if I'm not in California?**

Of course! All applicants within the United States (with exception to Puerto Rico, Guam and where prohibited by law) are welcome to apply.

**Who can go to the event?**

The annual Minority Women Lead event was created for women of color in business, entrepreneurship, leadership, and more to celebrate their achievements. People from all walks of life are welcome to attend the event and honor women in business. VIPs and elected officials may also be invited to the event. Media will also be invited.

**What can I expect to see at the event?**

Ticket holders will be welcomed to a networking and cocktail hour with drinks and appetizers for the first hour of the event. Following the cocktail hour, guests will hear inspiring remarks from innovative and entrepreneurial women of color. Finally the top five (5) finalists will be able to present their live pitches live to a panel of prestigious judges. Winners will be announced at the event.

**What are your safety guidelines for the event?**

The health & safety of our community is of the utmost importance to us. We are closely monitoring local safety guidelines and will make appropriate changes as necessary. All updates will be communicated to our ticket holders.

**I am interested in sponsoring this event. Who do I contact for opportunities?**

Thank you for your interest! Please contact Matt Sumida at [msumida@calasiancc.org](mailto:msumida@calasiancc.org)